TILMA GROUP

*Your regional tourism specialists*

# EVENT
## STRATEGIC PLANNING & SUSTAINABILITY PACKAGE

**Are you struggling to realise the full benefits of your event in regional and rural Australia?**

**Are you interested in growing visitation to your event?**

**Do you need support in making strategic decisions that will allow your event to engage and benefit from the growing tourism sector?**

LET US HELP...

## EVENT STRATEGIC PLAN & & SUSTAINABILITY STARTER PACKAGE

**FEE: $6,000 +GST**

INCLUSIONS:

- 3-hour phone/Skype marketing consultation*
- 3 year strategic plan for the event with a focus on sustainability
- An overarching milestone schedule for the festival, ensuring that all critical deadlines and milestones are scheduled
- A committee operating structure and supporting roles and responsibilities document that align to the overarching schedule

*Note: This is a starter package only. We do recommend that you undertake more intensive consultation with stakeholders and the community, which will be quoted separately as travel costs do vary.

BOOK NOW: Contact Tilma Group
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