

Emissions Reduction Plan 2024

Action	Timing	Who	Budget
Travel			
Set a goal for a maximum number of flights for 2024 (fewer than in 2023)	January	LT	-
Continue to advocate for a no travel alternative with every client/project	Year-round	LT	-
Choose eco certified or energy efficient accommodation when travelling (possible through Booking.com where listings have ratings, but not through Airbnb)	Year-round	LT	-
Use public transport to airport where possible (for flights that arrive late at night, no coach to Toowoomba may be available)	Year-round	LT	Savings on parking fees
Within Toowoomba walk, run, use a bicycle, or use public transport Goal: 1 car trip per week each for work average across year	Year-round	LT KG	Cost savings
Switch to a low emission powered vehicle such as an electric vehicle, e-scooter or e-bike for trips in Toowoomba (unlimited trips if powered from solar power)	Year-round	LT KG	Cost savings Tax deductible in part (for work use)
<ul style="list-style-type: none"> Use E10 biofuel Keep tyres properly inflated 	Year-round	LT KG	Cost savings
Electricity			
Heating and cooling <ul style="list-style-type: none"> Work from a public space or <ul style="list-style-type: none"> Warm your body or one room rather than the house during office hours (e.g., electric lap rug) Use fans before air-conditioning (will reduce temperatures 2-3C) In winter, set heating to 18°C. In summer, set cooling to 27°C. (For every degree you increase for cooling and decrease for heating, you can save up to 10% on your energy use.) Turn heating and cooling off for the last hour of each work day 	Year round	LT KG	Cost savings
Turn off work appliances after work Charge appliances during off peak hours or from solar panels	Year-round	LT KG	Cost savings
Waste			

Do not purchase single use items, including zero single use coffee cups (Continue the habit of carrying a reusable cup)	Year-round	LT KG	Cost savings
Suppliers and partners			
If we need a new supplier, or client asks for a recommendation, look for a BCorp supplier e.g. award writers, marketing agencies, event organisers, insurance (agritourism) (or when asking for recommendations on WiT(A).	When required	LT	Varies
Advocate for co-working space Wotso (where we work 2-3 days a week) to use ecoBiz to develop an emissions reduction plan, and report on its emissions.	April	KG	-
Offset to achieve carbon neutrality			
Offset annual emissions e.g. with Greenfleet <ul style="list-style-type: none"> Digital storage Flights Car travel Internet searches are carbon neutral with Google Home offices are solar powered	EoFY / June	LT	Varies / tax deductible
Client education / marketing			
Continue to promote our FRRR Shout For Good initiative Continue to donate 1% of revenue into it	Year-round	KGLT	\$100 for every \$10,000 of revenue
Reassess BCorp – Should LT complete the application?	EoFY	LT	One-off Submission fee: \$250 One-off Verification fee: \$1,500 Annual fee: \$2,500
Continue to address sustainable and regenerative practices and goals (meet GSTC guidelines) in plans developed for clients	Year-round	LT	-
Continue to share information on sustainable and regenerative practices, and our own carbon-reduction journey via our channels	Year-round	KG	-
Promote each activity we've undertaken	Year-round	KG	-
Add info on UN's Sustainable Development Goals to the Sustainability page on our website	July	KG	-

This plan was developed using the free resources of [ecoBiz](#) and [Energy.gov.au](#).

If you would like a Word version of this plan to adapt for your own business, please email kushla@tilmagroup.com.au