

Tilma Group Strive 4 Sustainability Scorecard Rating for 2023/24

Environmental impacts

Your score for maximising benefits to the environment and minimising negative impacts.

82%

Socio-economic impacts

Your score for maximising social and economic benefits to the local community and minimising negative impacts.

89%

Cultural impacts

Your score for maximising benefits to cultural heritage and minimising negative impacts.

75%

Sustainable management

Your score for demonstrating effective sustainable management.

81%

Your total Strive 4
Sustainability
score is...

82%



SCAN ME

What is a Strive 4 Sustainability Scorecard?

Scan the QR code to learn more about the Strive 4 Sustainability program - powered by Ecotourism Australia.

Tilma Group Strive 4 Sustainability Scorecard Rating for 2022/23

Sustainable management

Your score for demonstrating effective sustainable management.

81%

Strong sustainability practices:

Images and content on marketing platforms are relevant to the operation of the business. Sustainability information has been included on marketing platforms and is clearly an important value of Tilma Group. Customer feedback is consistently recorded and responded to, reviews left by customers are generally positive with a 5 star google rating.

Environmental impacts

Your score for maximising benefits to the environment and minimising negative impacts.

82%

Strong sustainability practices:

Strong commitment to reducing carbon emissions through participation in a verified carbon offsetting scheme. Clear goals and objectives have been outlined for reducing environmental impacts. As a small team utilising home office facilities, improvements for energy efficiency are still considered and implemented.

Socio-economic impacts

Your score for maximising social and economic benefits to the local community and minimising negative impacts.

89%

Strong sustainability practices:

Accessibility has been clearly considered for consumers in an innovative and engaging manner through the use of an accessibility widget on the website. Staff actively contribute to community events and often support various fundraising efforts.

Cultural impacts

Your score for maximising benefits to cultural heritage and minimising negative impacts.

75%

Strong sustainability practices:

The business promotes and supports local Indigenous events, grants and Indigenous owned and operated tourism businesses via social media platforms.